

EDITORIAL

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"OUTWARD VISIBLE SIGN" NEED OF PHARMACY.

Calling is valued by the general public at the estimate of its own members. If the public knows that the calling is held in high esteem by its members, that they are ready to make sacrifices for it; if the public has tangible evidence of the quality of the calling through knowledge of the achievements of its members; if the public sees "outward visible signs" of the value of the calling; then and only then will the public say, "this is truly of great service."

Applying the foregoing thoughts to the American Pharmaceutical Association in particular and to American pharmacy in general, let us take inventory of our own A. Ph. A. and see how well it measures up to the standards set by a discriminating public.

The A. Ph. A. has been during its 72 years of faithful service always proud of the achievements of its membership comprising, as it always has, many of the best in American pharmacy. These members have ever shown willingness to make sacrifices for the Association and for pharmacy in general and now that our publicity activities are in full swing we are letting the public know what pharmacy stands for and what pharmacists are doing for humanity.

The one thing missing up to now is the "outward visible sign" of our activities. There is scarcely a large city that does not possess a medical building wherein the organization activities of medicine are housed. American chemists are justly proud of the Chemists' Club building in New York. American engineers have their "mecca" in the Engineers' Club. Labor unions have Labor Temples in various cities and there are even skyscrapers wherein are housed national headquarters.

When we turn to pharmacy, however, it is only the buildings of the colleges of pharmacy that proclaim to the passer-by that pharmacists are proud enough of their calling to erect buildings devoted to the corporate activities of their profession.

The A. Ph. A. is now ready to supply the need of a National Headquarters for American pharmacy that will be as much of a credit to our calling as the Chemists' Building and the Engineers' Building are to those professions. Whether the aims of the far-sighted men in charge of the campaign will be attained rests with the individual American pharmacist.

Already the Campaign Committee has outlined the project; a splendid building with offices for the A. Ph. A. and the other national bodies, with a museum, a library and with laboratories. Already the A. Ph. A. has the nucleus of a fine library; it has a wealth of material revealing the history of pharmacy; it has the proffer of a handsome sum for equipping its research laboratory. All it now needs is the building itself and a fund to guarantee its proper upkeep. Surely the 50,000 retail drug store proprietors of America, the wholesalers, the manufacturers, to say nothing of the scientific group, editors, chemists, botanists and teachers, will respond to this call of the A. Ph. A. to put the aspirations of pharmacy into the brick and stone of a building worthy of our craft. We know what pharmacy stands for; we are proud of the achievements of pharmacy. Let us cease talking over these

themes among ourselves; let us testify to our faith in pharmacy by contributing the proposed monument to American pharmacy, the Headquarters Building of the American Pharmaceutical Association.

H. V. ARNY.

“LET US PULL LONG, STRONG AND ALL TOGETHER!”

THE establishing of a permanent headquarters building—for the various activities of the American Pharmaceutical and affiliated associations, properly located, endowed and equipped—has been a recurrent dream—a long deferred hope—of many wise pharmaceutical adherents. However, the financial strength of the drug trade at large, and a sufficient membership of the Association, have never seemed likely, until the present, to crown well-directed efforts with success.

The American pharmacists, now comprising a formidable army of one hundred thousand, deeply interested in their calling and its uplift, have resolved to serve the public and themselves more intently along the best lines devised by science and a spirit of progress; and they fully realize that nothing can be more conducive to this end than the erection and maintenance of a distinctive headquarters building, where, rather than segregated units as at present, there may be concentrated a creditable museum, reference library, research laboratories, administrative offices, and those of the special publications—Journal, Year Book, Pharmacopœia, Formulary, also other helpful literature pertaining to the different phases of the drug business.

Such a building and equipment will be a deserving monument to pharmaceutical industry, sagacity and wisdom, which, apart from serving an imperative need, will dignify our vocation as well as characterize a progressiveness already quite manifest in many avenues of service, scientific and otherwise.

Pharmacists have a rightful pride in their calling, and are universally acknowledged to be very responsive when solicited to promote any worthy cause aimed for betterment, and it is fervently believed that when this subject is brought tactfully, yet seriously, to their attention, it will be viewed with the intelligence and discrimination it deserves—to the extent of sympathetic endorsement and monetary support. “Let us pull long, strong and all together” for this most coveted goal.

DAVID M. R. CULBRETH, M.D.

LET US “CARRY ON.”

THE keynote of progress is coöperation; the greater the endeavor and the closer the coöperation the greater the progress. Looking back into the history of the American Pharmaceutical Association, we find the records of work done by many pharmacists who unselfishly gave of their time and means so that we of the present day might benefit. Our development is, therefore, dependent on borrowed capital—not only of suggested ideas, motives and desires, but also of an organization which has been and is influential in American Pharmacy—and we should recognize our responsibilities to that capital, as successors and co-workers, both in receiving and giving, and leave to posterity correspondingly greater opportunities. Among these opportunities the proposed American Pharmaceutical Association

headquarters building fully equipped for looking after the interests of pharmacy and promoting pharmaceutical research and service represents the greatest possibilities and assures results that are not otherwise obtainable.

The laity judges an activity by the energy and faith of those engaged therein. As some one has said of the vision of an individual—"It's the big in you that you know you can be. And it's the great outside of you that you know is able to come to pass." Let us then know that the Headquarters Building can and will be and contribute thereto not only time and energy but some financial support gained from the investment left us by our predecessors in pharmacy.

"Vision is an attribute of character." Let us "carry on" and transmit a largely augmented trust to our successors.

E. G. E.

WHAT SHOULD A PHARMACIST KNOW?

For years men have speculated regarding the knowledge a pharmacist should have to enable him to discharge his duties properly. The men who have had the responsibility of this training have always been seeking to improve their methods of equipping the prospective pharmacist with the knowledge necessary for successful public service. Progress in pharmaceutical education may be chiefly attributed to this keen desire to improve methods.

The Commonwealth Fund, in conjunction with a committee of the American Conference of Pharmaceutical Faculties, has undertaken the study of pharmaceutical education from the functional point of view.

The director of the research, Dr. W. W. Charters of Pittsburgh, who has had a wide and successful experience in this kind of work, is being assisted by Professors Lemon and Monell of the Buffalo College of Pharmacy. Dr. J. A. Koch, dean of the Pittsburgh College of Pharmacy, is chairman of the committee of the American Conference of Pharmaceutical Faculties. On this committee are men eminently qualified for the work by training and inclination, for which reason valuable results are expected from the research. Following are the members of the committee: Dr. H. H. Rusby, dean of the New York College of Pharmacy, Dr. Clair A. Dye, dean of the School of Pharmacy of the Ohio State University, Dr. Wortley F. Rudd, dean of the School of Pharmacy of the Medical College of Virginia, and Dr. Rufus A. Lyman, dean of the College of Pharmacy of the University of Nebraska. President Charles W. Johnson, dean of the College of Pharmacy of the University of Washington, also attended the meeting, and is actively assisting in the work.

It is intended to make the survey both intensive and comprehensive so that the data afforded may serve as a proper basis in determining the knowledge a pharmacist should have to serve the public adequately. This will necessitate a careful study of all sorts and conditions of stores in the most widely diverse localities to insure proper results.
